Law-enforcement entities, specifically the Internet Crimes Against Children Task Forces, have integrated NetSmartz into school and community programs. NetSmartz provides law enforcement with presentations for students, parents, guardians, caregivers, and communities.

States can partner with NetSmartz to make the program a part of their curriculum. NetSmartz assists states with an implementation plan, training, and press announcements. States partnering with NetSmartz receive downloadable versions of the interactive activities to install on school computers.

NetSmartz has been implemented in more than 3,000 BGCA Clubs nationally, serving more than 3.3 million young people.

Sponsorship from private corporations enables the NetSmartz Workshop and its innovative content to be shared globally via the Internet.
The NetSmartz Workshop is an interactive, educational safety resource from the National Center for Missing & Exploited Children® (NCMEC) and Boys & Girls Clubs of America (BGCA) that uses age-appropriate, 3-D activities to teach children and teens how to be safer when using the Internet.

What makes NetSmartz unique is its use of the latest technology and its availability to the public at no cost. NetSmartz materials provide a learning experience children will enjoy and understand.

Parents, guardians, educators, government officials, law enforcement, and youth organizers can access www.NetSmartz.org to get on- and offline activities and ideas for teaching Internet safety.

Who We Are

The NetSmartz Workshop is an interactive, educational safety resource from the National Center for Missing & Exploited Children® (NCMEC) and Boys & Girls Clubs of America (BGCA) that uses age-appropriate, 3-D activities to teach children and teens how to be safer whenever they go online.

What We Offer

- Specialized areas for parents, guardians, educators, law enforcement, teens, and the media
- Internet safety pledges, tips, news, definitions, and resources
- Activity cards to adapt the computer activities for home, school, and after-school use
- Real-life scenarios of teens who encounter dangers online and success stories from teens who avoided the dangers
- A safe site for children that does not link to any outside sources
- Interactive activities that teach the dangers to watch out for online and how to avoid them
- Fun games to reinforce the Internet safety concepts
- Rules and guidelines for safer Internet use

Our Goals

The goal of the NetSmartz Workshop is to extend the safety awareness of children to prevent victimization and increase self-confidence whenever they go online.

NetSmartz uses 3-D animation to create characters such as Clicky, Webster, and Nettie to teach kids about online dangers and how to avoid them using interactive games and activities.

- I will tell an adult I trust if anything makes me feel scared, uncomfortable, or confused.
- I will ask my parents or guardian before sharing my personal information.
- I won’t meet in person with anyone I first “met” online.